



POWDER COATING WEEK 2025

 **Powder Coating**
Technical Conference

 **CUSTOM
COATER
FORUM**
PRESENTED BY  Powder
Coating
Institute

POWDER COATING 101
Powder Coating Done Right: The Basics

Tabletop Exhibit Prospectus & Event Sponsorships



April 14-16, 2025

Renaissance Orlando at SeaWorld® | Orlando, FL

conference.powdercoating.org

EXHIBITOR PROSPECTUS

EVENT LOCATION

Renaissance Orlando at SeaWorld®

Orlando, FL

Peninsula Ballroom

EVENT DATES

April 14-16, 2025

TABLETOP EXHIBITION HOURS

April 14: 4:30 - 6:30 PM

April 15: 11:00 AM - 1:00 PM; 5:15 - 7:00 PM

*Stations will offer lunch and reception food & beverages in the tabletop exhibition area.

EVENT PROFILE

This three-day event includes a two-day tabletop exhibition. Tabletop exhibitors will include powder coating manufacturers, powder coating application equipment manufacturers, systems houses, chemical suppliers and the various services and supplies that support the powder coating industry.

The program designed to educate users of powder coatings offers:

April 14

Custom Coater Forum

April 14 & 15

Powder Coating 101 Workshop – Powder Coating Done Right: The Basics

April 14 & 15

Tabletop Exhibition

April 15 & 16

Technical Conference

EVENT SPONSOR



**Powder®
Coating
Institute**

EVENT MANAGEMENT



CURRENT FLOOR PLAN:

conference.powdercoating.org/floorplan

TABLETOP EXHIBIT SPACE RENTAL FEES (maximum two tables per PCI Member company; non-members are limited to one table)

PCI Members: \$2,500 **Non-Members:** \$4,000

RENTAL FEES INCLUDE:

- * Draped table (color determined by event management)
- * Carpeted ballroom
- * Two complimentary registrations to the Powder Coating 2025 Technical Conference; three complimentary registrations if taking two tables
- * Free promotional tools & materials
- * Detailed tabletop exhibit service manual
- * Company listing in Official Event Directory
- * Company logo on event website
- * Free link to your company website from the event website

ATTENDEE PROFILE

Attendees include representatives from manufacturing companies and job shop finishers who apply powder coatings, or who are interested in using powder coatings.

At Powder Coating Week 2025, your table will be visited by:

- * Presidents/Company Owners
- * Quality Control Managers
- * Business Managers
- * Finishing Supervisors
- * Foremen
- * Purchasing Agents
- * Finishing Coordinators
- * Plant Managers
- * and more
- * Booth Operators
- * Design Engineers
- * Manufacturing Engineers
- * Technical Directors

QUESTIONS?

For tabletop exhibition and sponsorship questions, contact **Leslie Muck** (leslie@goyermgmt.com); for advertising questions, contact **Troy Newport** (troy@goyermgmt.com) or by phone at 859-525-9988.

conference.powdercoating.org/exhibit.html

SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS INCLUDE:

- * Company logo on on-site signage
- * Recognition & logo on the Powder Coating Week 2025 landing page on PCI website
- * Recognition in Powder Coating Week 2025 Event Directory
- * Recognition in *Powder Coated Tough* Pre-event issue
- * Recognition on social media
- * Opportunity to insert one piece of literature in tote bag

See individual sponsorships for additional benefits // All PCI Members receive 5% off sponsorship prices

Sponsorship and advertising available to exhibitors only.

PLATINUM SPONSOR - \$3,500

- * Largest logo on website, attendee directory and on meter boards. Also listed on the session welcome slides.
- * Logo on signage for all lunch stations (including Custom Coater Forum & Powder Coating 101 Workshop), evening reception stations and final Powder Coating Technical Conference lunch.
- * Provide your company collateral to each attendee inside the pre-stuffed Powder Coating Week 2025 tote bags.

GOLD SPONSOR - \$2,000

- * Medium Logo on website, attendee directory and on meter boards.
- * Logo on all breakfast buffet signage.
- * Provide your company collateral to each attendee inside the pre-stuffed Powder Coating Week 2025 tote bags.

SILVER SPONSOR - \$1,000

- * Smallest Logo on website, attendee directory and on meter boards.
- * Provide your company collateral to each attendee inside the pre-stuffed Powder Coating Week 2025 tote bags.

ADVERTISING OPPORTUNITIES

PCI Members receive 20% off all advertising prices | Ad insertion Deadline: February 28

PRINT

Powder Coating Week 2023 Event Directory:

1/4 page 4C: \$800

1/2 page 4C: \$1,000

Full page 4C: \$1,450

DIGITAL

Thank You Page and Confirmation Email Advertising

\$2,000 (Exclusive)

This package is a highly targeted advertisement that will be seen multiple times by every Powder Coating Week 2025 registrant!

- 728px x 90px banner ad that appears on the "Thank You" web page when a person registers
- 468px x 60px banner ad appears on the confirmation email attendees receive after registering

Website Advertising

\$1,000

The event pages will be viewed thousands of times and give great exposure for your brand. This sponsorship package will be sold to a maximum of 4 sponsors so act fast!

- 160px x 600px skyscraper ad on event pages on event website

Email Blast Advertising

These promotional emails will land your banner ad in the inboxes of thousands of PCI email subscribers. This advertising package will be sold to only one sponsor each month leading up to the event so act fast!

December: \$1,000 (two emails)

January: \$1,000 (two emails)

February: \$1,000 (two emails)

March: \$1,000 (two emails)

- A 468px x 60px banner ad that appears at the top and bottom of Powder Coating Week 2023 promotional emails. One advertiser will be exclusively featured each month.